

MaxMyCopay™

MaxMyCopay™ is a maximizer solution that provides real-time visibility into how manufacturer copay assistance is being utilized across the benefit year, ensuring funds are applied appropriately and not exhausted prematurely. The platform verifies maximizer plan, and monitors copay application, pharmacy behavior, and claim-level adjustments to confirm that patient out-of-pocket costs remain aligned with maximizer program design.



REAL-TIME MAXIMIZER VERIFICATION



Proactive Verification

Identifies copay maximizer and potential misuse in real time to protect program access.



Cost Optimization

Reduces unnecessary program spend while maintaining uninterrupted patient access.



Improved Patient Affordability

Aligns financial support strategies to help patients start and stay on therapy.



Program Integrity & Accuracy

Uses analytics and rule-based validation to ensure reliable, compliant, and consistent access to therapy

MaxMyCopay™ uses advanced analytics and rule-based validation to detect copay anomalies or misuse in real time, flagging them for review. This helps protect program integrity, improve financial outcomes, and ensure a consistent patient experience.



**YOUR SOLUTION TO
REAL-TIME
MONITORING,
ALERTING AND
COMPLIANCE!**

